



WASHINGTON SAF SUMMIT – MARCH 2019 COMMUNICATIONS REPORT

Earned Media Highlights



Port of Seattle pushes for sustainable aviation fuels, but it's not easy being green

BY ALAN BOYLE on March 6, 2019 at 3:23 pm



"Felleman said leading the transition to sustainable fuels is one of the best things Sea-Tac can do to address the climate change challenge. 'We are committed to this, not only to address the looming climate crisis but also to help the communities around the airport,' he said."



Commissioner Felleman tells me a key step is the legislature joining Oregon and California in passing what's called a low carbon fuel standard. The biofuel produced in Washington stays here. "The companies that make this have to be able to get the tax credits to be able to keep them in-state."

AVIATION BIOFUELS

Port of Seattle

10% Mix by 2028
50% Mix by 2050

Press Highlights



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Port of Seattle holds first summit on sustainable jet fuels

By BELLAMY PAILTHORP • MAR 8, 2019

"Our goal is in 10 years, every plane will have 10 percent within it," said Port of Seattle Commissioner Fred Felleman, who estimates that reduction would eliminate the use of some 80 million gallons of jet fuel per year. And the port also has pledged that all of the biofuels it will provide will be sustainably sourced. "And regionally sourced," Felleman said. "Because if it's coming from overseas, the carbon benefit is reduced."



AEROSPACE

Port of Seattle pushing to use more biofuels on flights

There's an effort in Washington state to clean up commercial aviation, starting with fuel. The Port of Seattle held an aviation summit to talk

"We have a goal of getting 10 percent of these sustainable aviation fuels to Sea-Tac in 10 years. That's an enormous amount of fuel, that's 80 million gallons. We're not going to achieve that overnight, but we're going to send a clear market signal that if folks want to get involved, this is the time to do it," said Port of Seattle Commissioner Fred Felleman.

Owned Media Highlights

Invitation to Washington Sustainable Aviation Fuels (SAF) Summit

Port of Seattle Washington sent this bulletin at 02/15/2019 03:12 PM PST

[View this email in your browser](#)



Invite you to



Port of Seattle Commissioners Fred Felleman and Ryan Calkins, along with Boeing, Alaska Airlines, and Delta Air Lines, invite you to the Washington Sustainable Aviation Fuels Summit, where you will hear from national leaders on engaging and aligning the entire sustainable fuels chain. The two-day event brings together Washington's most innovative industries to develop a local supply chain of clean and sustainable fuels for aviation.

Confirmed speakers include:

- Port of Seattle Commissioner Felleman
- Port of Seattle Commissioner Calkins



Welcome to Connections newsletter, a community resource covering opportunities and activities at the Port of Seattle.

Improving our Environment

Sustainable Aviation Fuels help the environment and economy



Port Executive Director Stephen P. Motruck, Port of Seattle Commissioner Ryan Calkins, Washington Governor Jay Inslee, and Port of Seattle Commissioner Fred Felleman at the Washington Sustainable Aviation Fuel Summit on Thursday.

This week, Earth Day Northwest 2020 hosted the first-ever Washington Sustainable Aviation Fuels Summit in Seattle. With the Washington legislature's consideration of a



Sustainable Aviation Fuels Help the Environment and the Economy



Share, Copy, March 5, 2020, Embed Video Link



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Social Media Highlights

Port of Seattle [Retweeted](#)

Ray Mabus @SECHAV75 Mar 7

Sustainable fuel, particularly in aviation industry, is the future. The leadership that Washington state & @SeaTacAirport are showing is going to be crucial, not just for Washington, but for the country.




Port of Seattle pushes for sustainable aviation fuels, but it's not easy...

For nearly a decade, the Port of Seattle has been talking about weaning Seattle-Tacoma International Airport off fossil fuels, but now it's getting seri...

portseattle.com

Earth Day Northwest 2020 was live
March 8 at 11:48 AM


With closing remarks, Port of Seattle Commissioner Gregoire concludes Washington Sustainable Aviation Fuels Summit:



Port of Seattle
Published by Abbey Lampert March 7 at 1:56 PM

We're thrilled to sponsor today's Washington Sustainable Aviation Fuels Summit along with The Boeing Company, Alaska Airlines and Delta Air Lines.

We'd like to extend our thanks to Secretary Ray Mabus and Port Commissioner Fred Felleman for racking things off this morning. You can see video of today's speakers on the Earth Day Northwest 2020 Facebook page.



Port of Seattle
Sponsored

Join us at the two-day Washington Sustainable Aviation Fuels Summit to hear from leaders on engaging and aligning the entire sustainable fuels value chain as we bring Washington's most innovative industries together to develop a local supply chain of clean and sustainable fuels for aviation.



WASHINGTONSAF.ORG
WA state needs a local supply of sustainable...

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Port of Seattle [@PortofSeattle](#) Mar 5

WA state is a leader in the advancement of innovations in aviation, agriculture and the environment. All these sectors are now converging in the development of sustainable aviation fuels across the state.

Sustainable Aviation Fuels in Washington State
Michael Walcott, Ph.D., of Washington State University discusses the need for developing sustainable aviation fuels (SAF) in Washington state, the environmen...

youtube.com

Port of Seattle
Published by Abbey Lampert March 6 at 4:51 PM

Starting tomorrow, **Earth Day Northwest 2020** is hosting the first-ever Washington Sustainable Aviation Fuels Summit in Seattle. We're helping sponsor the event along with our partners [The Boeing Company](#), [Alaska Airlines](#), and [Delta Air Lines](#).

Port of Seattle Commission policies have helped make local sustainable aviation fuels a possibility for our region. In December 2017 the Commission became the first airport in the country to establish goals that would increase the amount of local sustainable aviation fuel that the Port would deploy by 2028, 2035, and 2050.

Learn more about sustainable aviation fuels:




Sustainable Aviation Fuels Help the Environment and the Economy | Port of ...

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Join us as we bring Washington's most innovative industries together to develop a local supply chain of clean and sustainable aviation fuels.



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What's next for communications?

- Thank you email to all invited guests/participants
- Commission blog post
- Launch webpage for Summit and presentation materials
- Video sizzle reel with social media amplification
- Pursue op-ed with Crosscut and/or national trade
- Plan for rest of 2019 and 2020